

ACTIVITY CALENDAR 2018

MORE Domestic Buyers Missions

NEW Opportunities in
Booming **Central China**

ADDED Trade Mission to
Australia and New Zealand



LEARN MORE AT:
www.foodexport.org



Food Export–Midwest and Food Export–Northeast invite you to use our **2018 Activity Calendar**. Plan and select events and activities to maximize your exposure in key markets. These events represent your best opportunities to increase sales in international markets. **Plan now and REGISTER EARLY! Register for all activities at www.foodexport.org.**

SELECT ACTIVITIES TO GROW SALES.

FOOD PRODUCTS:

- RETAIL PRODUCTS
- FOOD SERVICE PRODUCTS
- INGREDIENT PRODUCTS
- NATURAL PRODUCTS
- SPECIALTY/GOURMET PRODUCTS
- PRIVATE LABEL PRODUCTS
- SEAFOOD PRODUCTS
- PET FOOD/FEED PRODUCTS

UNITED STATES OF AMERICA		DATE	LOCATION	PRODUCTS												
BUYERS MISSIONS																
<input type="checkbox"/>	Specialty Food Buyers Mission at the Winter Fancy Food Show	Jan. 20-22	San Francisco, California	●	●	●	●	●	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Northeast Buyers Mission	Jan. 29 - Feb. 1	Philadelphia, New York, Boston	●	●	●	●	●	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the International Production & Processing Expo	Jan. 31	Atlanta, Georgia													●
<input type="checkbox"/>	Frozen Food Buyers Mission at AFFI - CON 2018	Mar. 3-5	Las Vegas, Nevada	●	●								●	●		
<input type="checkbox"/>	Natural Products Buyers Mission at Natural Products Expo West	Mar. 8-9	Anaheim, California	●	●		●									
<input type="checkbox"/>	Seafood Buyers Mission at Seafood Expo North America	Mar. 10	Boston, Massachusetts												●	
<input type="checkbox"/>	Pet Food Buyers Mission at the Global Pet Expo	Mar. 20	Orlando, Florida	●												●
<input type="checkbox"/>	Pet Food Buyers Mission at Petfood Forum — NEW!	April 22	Kansas City, Missouri													●
<input type="checkbox"/>	Food Service Buyers Mission at the National Restaurant Association Show	May 19-21	Chicago, Illinois		●								●			
<input type="checkbox"/>	Beer, Wine and Spirits Buyers Mission at BAR 18	May 21	Chicago, Illinois		●											
<input type="checkbox"/>	Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 21-23	Chicago, Illinois	●				●	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the World Pork Expo	June 6-7	Des Moines, Iowa													●
<input type="checkbox"/>	Caribbean and Central American Buyers Mission for Retail and Food Service Products	June 13-14	Miami, Florida	●	●											
<input type="checkbox"/>	Specialty Food Buyers Mission at the Summer Fancy Food Show	June 29 - July 1	New York, New York	●	●	●	●	●	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Food Ingredients Buyers Mission at the Institute of Food Technologists Show	July 15-16	Chicago, Illinois									●				
<input type="checkbox"/>	Midwest Buyers Mission	July 30 - Aug. 2	Kansas City, East Lansing, Chicago	●	●	●	●	●	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Natural Products Buyers Mission at Natural Products Expo East	Sept. 12-13	Baltimore, Maryland	●	●		●									
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Oct. 2-3	Madison, Wisconsin													●
<input type="checkbox"/>	Convenience Products Buyers Mission at the National Association of Convenience Stores Show	Oct. 7	Las Vegas, Nevada	●												
<input type="checkbox"/>	Private Label Buyers Mission	Nov. 9	Philadelphia, Pennsylvania											●		
<input type="checkbox"/>	Private Label Buyers Mission at the Private Label Manufacturers Association Show	Nov. 11-12	Rosemont, Illinois											●		

CANADA		DATE	LOCATION	PRODUCTS												
FOOD SHOW PLUS!™																
<input type="checkbox"/>	Food Show PLUS!™ at CHFA (Canadian Health Food Association) West — NEW!	Feb. 23-25	Vancouver, Canada	●				●								
<input type="checkbox"/>	Food Show PLUS!™ at SIAL Canada	May 1-4	Montreal, Canada	●	●	●	●	●	●	●	●	●	●	●	●	●
TRADE MISSIONS																
<input type="checkbox"/>	Focused Trade Mission to Canada for Specialty and Natural Products	Sept. 5-6	Toronto, Canada											●	●	

MEXICO		DATE	LOCATION	PRODUCTS												
FOOD SHOW PLUS!™																
<input type="checkbox"/>	Food Show PLUS!™ at Expo ANTAD & Alimentaria — IT'S BACK!	Mar. 5-8	Guadalajara, Mexico	●	●			●	●	●	●	●	●	●	●	●
TRADE MISSIONS																
<input type="checkbox"/>	Focused Trade Mission to Mexico for Retail, Food Service and Private Label Products	July	Mexico City, Mexico	●	●									●		

CONTACT OUR LIAISON TEAM. FIND EXPORT SUCCESS.

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2018 BRANDED PROGRAM—DON'T BE LEFT OUT. TAKE ADVANTAGE TODAY!

Enroll in Food Export's 50% cost-share reimbursement program and learn how you can make the most of your marketing budget. Qualifying companies can make their promotional efforts go even further. Funds are limited each year so don't delay in applying! Submit your pre-qualification at www.foodexport.org/brandedprogram.

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at Alimentec — NEW!	June 4-8	Bogota, Colombia	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Brazil for Food Ingredients — NEW!	Aug. 20-23	São Paulo, Brazil	● ● ● ● ● ● ● ●

EUROPE		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at SIAL Paris	Oct. 20-25	Paris, France	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to the UK and Ireland for Healthy and Natural Products — NEW!	Mar. 19-23	London, UK & Dublin, Ireland	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Poland — IT'S BACK!	Mar. 26-27	Warsaw, Poland	● ● ● ● ● ● ● ●
SEAFOOD TRADE SHOWS				
<input type="checkbox"/>	Seafood Trade Show at Seafood Expo Global	April 24-26	Brussels, Belgium	● ● ● ● ● ● ● ●

MIDDLE EAST		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at Gulfood	Feb. 17-22	Dubai, UAE	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at SEAFEX	Sept.	Dubai, UAE	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Gulfood Manufacturing	Oct. 31 - Nov. 2	Dubai, UAE	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to the UAE for Retail and Food Service Products	Dec. 2-3	Dubai, UAE	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Kuwait for Retail and Food Service Products	Dec. 4-6	Kuwait City, Kuwait	● ● ● ● ● ● ● ●

ASIA		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at SMTS (Supermarket Trade Show) — IT'S BACK!	Feb. 13-16	Tokyo, Japan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at FOODEX	Mar. 5-9	Tokyo, Japan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Food & Hotel Asia	April 23-27	Singapore	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seoul Food & Hotel	April 30 - May 4	Seoul, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at SIAL China	May 15-18	Shanghai, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seafood Expo Asia	Sept. 4-6	Hong Kong	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at the China Fisheries and Seafood Expo	Nov. 7-9	Qingdao, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at the Busan International Seafood and Fisheries Expo	Nov. 8-10	Busan, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Food & Hotel China	Nov.	Shanghai, China	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Southeast Asia for Feed Ingredients and Additives — NEW!	Jan. 15-19	Ho Chi Minh City, Vietnam and Bangkok, Thailand	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Shanghai, Chengdu and Shenzhen — NEW!	Aug. 13-17	Shanghai, Chengdu and Shenzhen, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to South Korea on Emerging Trends — NEW!	Nov. 5-6	Seoul, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Japan for Specialty and Retail Products	Nov. 8-9	Tokyo, Japan	● ● ● ● ● ● ● ●

AUSTRALIA		DATE	LOCATION	PRODUCTS
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Australia and New Zealand — NEW!	Sept. 10-14	Australia and New Zealand	● ● ● ● ● ● ● ●

CALL OR EMAIL US. WE'RE HERE TO HELP.

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In 2016,
1,135 Midwest and Northeast companies
participated in programs, resulting in:

Over
\$1.3 billion
in Actual
Sales

Over
\$2 billion
in Projected
Sales

Nearly
30,000
Connections
with Foreign
Buyers



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